

Dear Members

## Invitation for Hong Kong Business Seminar in Pune

**“Explore International Business Opportunities through Hong Kong”**

**Organised By:**

We are pleased to inform you that the Hong Kong Trade Development Council (HKTDC) along with Deccan Chamber Of Commerce Industries & Agriculture (DCCIA) are jointly organising a Business Seminar followed by Networking Luncheon on **“Explore International Business Opportunities through Hong Kong”** on Wednesday, 6 March 2019 at Da Vinci Ballroom, Hyatt Regency, Pune.

You are cordially invited to attend this seminar and learn how Hong Kong can assist you to expand your international business. **There is no registration fee to enroll for the seminar.**

### About HKTDC

Established in 1966, the Hong Kong Trade Development Council (HKTDC) is a statutory body that promotes two-way international trade in goods and services via Hong Kong. With 50 offices globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a platform for doing business with the mainland, Asia and the world. With more than 50 years of experience, the HKTDC organises international exhibitions (out of 30+ exhibitions, 11 are largest in Asia & 5 are the largest in the world), conferences and business missions to provide companies, particularly SMEs, with business opportunities in the mainland and international markets, while providing business insights and information via trade publications, research reports and digital channels including the media room.

### About Hong Kong

As Asia's business hub located at the southern tip of the Chinese mainland, Hong Kong is home to a large number of overseas companies to operate their regional business. Hong Kong is the ideal partner for Asian companies to explore partnership opportunities ranging from international trading, distribution, sourcing, and manufacturing to fund-raising. Hong Kong is the world's freest economy and most services-oriented economy, with services sectors accounting for more than 90% of GDP. According to World Trade Organisation (WTO), HongKong is the world's 7th largest exporter of merchandise trade and the world's 15th largest exporter of commercial services in 2017.

### The objectives of the Seminar

- The seminar will create awareness amongst the business fraternity in Pune about various

trade opportunities offered through the HKTDC platform.

- The seminar will also outline ways by which companies in Pune can expand and or reach out to international markets using Hong Kong as a platform.
- The seminar will also impart value additions such as providing marketing opportunities, business matching services, market intelligence as well as SME development programme that help Pune businessmen take the next step towards international business opportunities.

## Speaker

**Rajesh Bhagat** - HKTDC Consultant, South Asia.

[Register Here](#)

**Date** : 6th March 2019 (Wednesday)

**Time** : 10.30 am onwards followed by Networking Luncheon

**Venue** : Da Vinci Ballroom, Hyatt Regency, Weikfield IT Park, Nagar Road, Pune-411014.

## Enquiries

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